

Our Vision

Our Vision is for a future where our people stand together in a world of harmony, prosperity, and opportunity. A world where our traditional cultural values remain our heartbeat, the wisdom of our forefathers our map and a new generation of our people are standing strong, standing equal.

Our Vision is guided by the legacy of our forefathers. They have inspired us to work diligently, to hold tightly to our culture and tradition, to be firm and strong for our land and our culture, to protect and care for our people and to stay united and stand tall.

Our Values

The following core values sit at the heart of our work. They guide our service delivery and shape how we lead, engage, and respond:

1. **Excellence in Governance:** We are committed to strong, transparent, and accountable governance in everything we do.
2. **Integrity and Ethical Leadership:** The highest ethical standards underpin our decisions, actions, and relationships.
3. **Inclusive and Transparent Management:** We foster open, inclusive leadership that welcomes dialogue and collaboration.
4. **Cultural Foundation:** Yolŋu culture remains central to our identity and a guiding force in all aspects of our work.
5. **Responsiveness and Accountability:** We remain accountable to our members, our community, and our partners and will act with purpose, respect, and responsiveness at all times.

Without Action, there is no progress!



Nurru Djimurumuru - This rock depicts a spearhead and symbolises the Rirratjingu people's enduring commitment as Traditional Owners, with the Rirratjingu Aboriginal Corporation guiding this legacy into the region's future.

2025 - 2030

Strategic Plan

Shaping Tomorrow, Together.



**Rirratjingu
Aboriginal
Corporation**

Our Mission

Our Mission is to stand firm and to stand together for our people:
To remain the ‘rock’ that is one voice together with a shared
resolve to shape a future for our families and generations to come
so they can live equally in a world of economic certainty
and social wellbeing.

Our Mission is inspired by ‘The Rock – MANDULA’
and the words of our forefathers.

The Rock:

“Even though you crash upon me and your patterns are left
on me, I will stand firm for you as the day draws to an end.
I will stand firm within my grave.

Djuwarrarra Djuwarr’miny Gilḡilḡma Ḳapthuwanna Mānala
Mandulmandul, the mighty rock Burruwa Ḳaritjpal Dhanitjpuma.

You keep on crashing upon me, the mighty wave Rulyapa
Dhawadalpadal, and keep on breathing against me,
but I will stand firm against you.”

The Sea answers:

“O Rock Muruwirri Dhanitjpuma Burruwa,
stand firm for me into the waters of Garmawugitj.

I will wash you and etch you and paint my ancient design
upon you, O Rock Burruwa Ḳaritjpal.

On your grave Djuwarr’miny Djuwarrarra I will colour you
with red Bularra and white ochre Guthuwarr Māwuru.

O Rock, Gilḡilḡmany Muruwirringy Burruwany,
on your grave Djawarr’miny Djuwarrarra.”

The creation story of Mandula tells of a rock that stands firms
as waves crash upon it. This image of enduring strength, spiritual
duty, and constancy mirrors our own responsibilities – to stand
strong in the face of external pressures, to bear the imprints of
those we serve, and to remain grounded in cultural truth as the
tides of change roll in.

Strategic Priority 1

PROVIDE LEADERSHIP FOR THE REGION, LEADING INTO AND POST MINING

As the recognised Traditional Owners of Nhulunbuy, Yirrkala, and
surrounding lands on the Gove Peninsula, the Rirratjingu Aboriginal
Corporation steps forward as a stabilising force and future-focused
regional leader through the mining transition and beyond..

Strategic Priority 2

RECLAIM THE PUBLIC PROFILE AND INFLUENCE OF RIRRATJINGU

Rirratjingu will position itself as a respected and authoritative voice in
East Arnhem by implementing a strategic branding, media, and public
engagement campaign. This approach will showcase our historic legacy,
cultural authority, and future vision, ensuring Rirratjingu’s role is clearly
understood and acknowledged by government, industry, and the
Australian public.

Strategic Priority 3

SECURE AND SHAPE LAND TENURE ACROSS YIRRKALA AND NHULUNBUY

We will exercise Rirratjingu’s Traditional Owner authority by formalising
land tenure arrangements over Yirrkala, Nhulunbuy, and surrounding
country, ensuring that land is held, used, and managed in ways that
align with cultural values, community priorities, and long-term economic
opportunities.

Strategic Priority 4

DEMAND TRANSPARENCY AND TAKE LEADERSHIP IN THE GOVE PENINSULA MINE TRANSITION

Rirratjingu Aboriginal Corporation will take decisive leadership in the
Gove Peninsula mine closure and transition process, ensuring full
transparency, Traditional Owner inclusion, and public accountability so
that the economic, social, and land tenure future of the region is shaped
by Rirratjingu priorities, not corporate convenience.

Strategic Priority 5

RETAIN AND ELEVATE OUTSTANDING GOVERNANCE

We will build on Rirratjingu’s strong foundations of governance by
embedding best practice systems, enhancing transparency measures, and
deepening community trust — ensuring Rirratjingu Aboriginal Corporation
remains a national leader in Indigenous corporate governance.

Strategic Priority 6

BUILD WEALTH THROUGH COMMERCIAL OPPORTUNITIES & INVESTMENTS

We will secure the long-term economic independence of the
Rirratjingu people by growing a diversified base of commercial
activities and strategic investments that will sustain our community
long after mining ends.

Strategic Priority 7

BUILD A HIGH-PERFORMING AND PROFESSIONAL ORGANISATION

We will continue to position the Rirratjingu Aboriginal Corporation as
a respected, high-performing organisation by embedding professional
standards, modern systems, and a strong internal culture across every
level of the Corporation.

Strategic Priority 8

DELIVER SERVICES THAT SUPPORT RIRRATJINGU FAMILIES, STRENGTHEN COMMUNITY AND EMPOWER MEMBERS

We are committed to delivering high-quality, culturally grounded
services through our Community Services division that support
Rirratjingu families, empowers our members, and strengthens the
social fabric of our community.

Strategic Priority 9

CULTURAL FOUNDATION – CULTURAL GOVERNANCE (RIRRATJINGU NUKU ROM)

We will embed Rirratjingu Nuku Rom, our cultural law and
governance, into all decision-making, leadership, and operations
of our corporation, ensuring our future is grounded in the cultural
strength of our traditions, identity, and ancestral authority.

Strategic Priority 10

INVESTING IN OUR PEOPLE THROUGH EDUCATION, EMPLOYMENT, LEADERSHIP & EQUAL OPPORTUNITY

We will build a strong and self-sufficient Rirratjingu future by investing
in education, meaningful employment pathways, and the development
of confident, capable leaders. Our strength lies in our people. As
we move into a post-mining era, it is essential that our members,
especially our young people, are equipped to lead, work, and thrive.